



# Our Team365 Fundraising Guide

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Empower children through education,  
one school meal at a time



How Your Fundraising Changes Lives

# Welcome to **Team365!**

Fundraising is a super exciting way to make a positive impact on children and young people around the world; and with this guide, you'll be a pro in no time.



**RM150**

provides 1 month of daily school meals for one child

**RM1800**

provides one year of daily school meals for one child

**RM900**

provides 6 month of daily school meals for one child

**RM9000**

provides one year of daily school meals for five child

# Power Up Your Fundraising with these Kick-Starters



## Make your page stand out

Give your fundraising page some personality. Share your story and what you hope to achieve with your fundraising efforts.



## Set the tone with your own donation

Lead by example and make the first donation yourself! Not only will it kick-start your fundraising efforts, but it will also inspire others to give and help you reach your goal.

Donate

## Share your story visually

Add some images to your page to bring your story to life. A picture is worth a thousand words and can help your supporters connect with your cause on a deeper level.



# Make the Most of Your Fundraising Online

## Show and tell

A picture speaks a thousand words, but a video? A video is worth a million! Film a heart-warming message encouraging everyone to support your Team365 journey.



## Run an Instagram or TikTok auction

Gather items from friends, family or local businesses and auction them off on your social media platforms.



## Tailor your approach for each platform

Showcase your journey on Instagram with images and stories and get personal on Tiktok with videos.



## Mix up the media

Utilise the power of video and imagery to bring your Team365 campaign to life.



## Maximise your social media reach

Utilise other platforms such as LinkedIn, Snapchat and WhatsApp. Share your page link and watch the donations roll in!



# Fundraising Ideas Beyond the Screen



## Use your talents for a good cause

From painting to sports, sewing to calligraphy, if you have a skill, use it to raise funds. Teach a fitness class, host a football tournament, do henna, or style hair – the options are endless!

## Have a bake sale bonanza

Bake or cook up a storm with friends, family or co-workers, and sell your goodies to raise funds. It's an easy and proven fundraiser, especially during Ramadan!



## Declutter and donate

Sell your unused items online and donate the proceeds to your fundraising page. You'll be surprised how much you can raise while detoxing your space.

## Get involved with a community event

Reach out to your local community to set up a charity stall or a stand as part of your fundraising.



## Rally local businesses

Many companies are eager to support local charitable events and a sponsorship could provide you with the funds you need to reach your goal.





# Ready, Set, Fundraise!

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Thank you for taking part, Team365!  
Together, you can continue making a  
difference – one donation at a time.

    @charityright.my